



# SPACE ENTREPRENEURSHIP FORUM

**A Multi-Billion Dollar Industry  
for African American Businesses**

September 23rd, 2009

2:00 PM – 4:00 PM

Rayburn House Office Building

Science & Technology Committee Room

Room 2318

## PROGRAM

The private space industry is estimated to become an estimated 1 trillion dollar industry by 2020 and according to Futon Corporation, space tourism alone could be a multi-billion dollar industry by the same year. The goal of this forum is to raise awareness of business opportunities and areas of growth within the African American business community. Akin to the precipice of the Internet boom, this forum addresses how African American businesses can cross the 'space divide' and be part of the development of this new, massive industry.

## PROPOSED FORUM PROGRAM

Representative Donna Edwards (MD- 4) .....Speaker  
Representative Eddie Bernice Johnson (TX-30) .....Speaker  
Representative Diane Watson .....Speaker

### The Future of the Commercial Space Industry

**2:00-2:15 PM**

Charles Frank Bolden, Jr. ....Keynote Speaker  
Twelfth Administrator, National Aeronautics & Space Administration

### Panel 1: Current & Future Opportunities

**2:15-3:00 PM**

Eric Anderson .....Space Adventures  
Peter Diamandis .....X Prize  
Allen Herbert .....JAKA Consulting Group  
Elon Musk/Larry Lawrence .....SpaceX

### Panel 2: Success Stories & Funding Strategies

**3:00-3:15 PM**

Joe Fuller .....Futron  
Jayfus Doswell .....Google Lunar Xprize JURBAN Team  
Mike Gold .....Bigelow Aerospace

### Panel 3: Question & Answer Session

**3:30-4:00 PM**

Ken Harvey .....Moderator

Event coordinated by JAKA Consulting Group  
in cooperation with Representative Donna Edwards (MD-4)  
and Representative Eddie Bernice Johnson (TX-30)  
and the Google Lunar Xprize JURBAN Team